

Message Text

LIMITED OFFICIAL USE

PAGE 01 OUAGAD 02052 160816Z

12

ACTION OPIC-06

INFO OCT-01 AF-06 ISO-00 AID-05 EB-07 TRSE-00 /025 W

----- 089741

R 160739Z AUG 75

FM AMEMBASSY OUAGADOUGOU

TO SECSTATE WASHDC 0076

INFO USDOC WASHDC

AMEMBASSY ACCRA

LIMITED OFFICIAL USE OUAGADOUGOU 2052

PASS OPIC

E.O. 11652: N/A

TAGS: BTIO, EINV, UV

SUBJECT: PEPSI-COLA INTEREST IN UPPER VOLTA

PEPSICO WEST AFRICAN REP J.D. DE GRAAF VISITED OUAGADOUGOU
LAST WEEK TO EXPLORE POSSIBILITY ESTABLISHING PEPSI BOTTLING
PLANT IN UPPER VOLTA. DE GRAAF MET WITH EDOUARD YAMEOGO
WHO IS INTERESTED IN LICENSING ARRANGEMENT. YAMEOGO WAS
RECENTLY GIVEN PERMISSION BY GOUV TO OPEN NEW BREWERY
(SOVOBRA) AND HE WOULD LIKE COMBINE PEPSI BOTTLING PLANT
WITH BREWERY OPERATION. PEPSICO IS INTERESTED AND PLANS
TO FOLLOW UP WITH COMPLETE MARKET SURVEY. DECON 12-31-75.
GRAHAM

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FOREIGN INVESTMENT
Control Number: n/a
Copy: SINGLE
Draft Date: 16 AUG 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: CunninFX
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975OUAGAD02052
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750284-0119
From: OUAGADOUGOU
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750846/aaaabnnf.tel
Line Count: 42
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION OPIC
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: CunninFX
Review Comment: n/a
Review Content Flags:
Review Date: 26 AUG 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <26 AUG 2003 by BoyleJA>; APPROVED <10 DEC 2003 by CunninFX>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: CF: PEPSI-COLA INTEREST IN UPPER VOLTA PEPSICO WEST AFRICAN REP J.D. DE GRAAF VISITED OUAGADOUGOU
TAGS: BTIO, EINV, BEXP, UV, PEPSI-COLA
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006